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### **About Planet Cobra**

Planet Cobra is a factory authorized Shelby Cobra dealer and is the most trusted resource for buying and selling genuine Shelby Cobras today. The company has been in the business for over 30 years and has access to unlimited contacts, databases and insider information that can help enthusiasts buy or sell a Shelby Cobra at the best possible price.

Planet Cobra offers buyers the complete line of new Cobra models that include the 6000, 7000 and 8000 models. All Planet Cobra Shelbys are either new from the Las Vegas factory or are verified authentic Shelby vehicles with CSX or CSM documentation. In addition to Shelby factory-authorized Cobras, the company also sells the continuation Shelby Daytona Coupe and CS GT40.

### **About Stephen G. Becker, LLC.**

Stephen G. Becker, LLC is the foremost authority on buying and selling 1965 to 1970 Shelby Mustangs. For more than three decades, the nationally recognized expert, Stephen Becker has been the premier authority on buying, selling, appraising and inspecting vintage Shelby Mustangs. His expertise has been trusted by leading companies and renowned collectors around the world to help buy, sell or appraise their authentic Shelby Mustang including leading collector car auction houses.

Owning a genuine Shelby GT350 or GT500 is a wonderful privilege in a word filled with fakes, replicas and poseurs. While being copied may be the sincerest form of flattery, no one wants to find out they bought a copy when they paid for the genuine article.

Among the services offered by Stephen G. Becker LLC is an SGB Report. The SGB Report is an a comprehensive review that will prove the GT500 or GT350 you own - or want to own - is truly an authentic Shelby. Or steer you away from making a bad, costly decision. This ensures both buyers and sellers get the best market value sale or purchase for their Shelby Mustang, while maintaining a level of transparency that makes car collecting better for everyone.

What does the SGB Report include? The facts, and just the facts. Every facet of the Shelby GT350 or GT500 is studied, verified and documented.

### **Stephen Becker**

#### **President, Planet Cobra & Stephen G. Becker, LLC.**

Stephen Becker is the founder and president of Planet Cobra and Stephen G. Becker LLC. For over three decades, Stephen Becker has been one of the most prolific and quoted experts on genuine Shelby automobiles. A leading collector and dealer of vintage Shelby Cobras, GT350's and GT500's, his expertise and in-depth knowledge of Shelby performance vehicles has been tapped by clients worldwide to rebuild, purchase, consign and restore original Shelbys.

In addition, he has been retained by key automotive groups and industry leaders to authenticate and value Shelby vehicles. An avid enthusiast & collector, Stephen was one of the youngest people to ever be selected as a finalist for the Ernst & Young/Inc Magazine "Entrepreneur of the Year" in the early 1990's.

## FAQs

**Q: Where is Planet Cobra located?**

A: Planet Cobra is based in Suwanee, Georgia, which is approximately 30 miles outside of Atlanta. All Shelby vehicles purchased through Planet Cobra are held at the Las Vegas Shelby American factory or at the company's Suwanee location.

**Q: How long has Planet Cobra been in business?**

A: Stephen Becker has closely followed the Shelby Cobra and Mustang market for over 30 years, which includes working personally with Carroll Shelby and the Shelby American factory team.

**Q: Does Planet Cobra/SGB carry CSX Cobras or Shelby Mustangs in stock?**

A: Due to the exclusivity of the Shelby brand, we do not always have CSX models in stock that are ready to roll out of the door. However, Planet Cobra is always following the Shelby market and purchases Shelby Mustangs and pre-owned CSX models that are made ready for re-sale to enthusiasts worldwide.

**Q: How long does it take for a customer to get a new CSX once an order is placed through Planet Cobra?**

A: It can take up to 12 months to have an aluminum body built and shipped to us from the Las Vegas factory and 3 months for a fiberglass. However, this does not include engine build or aftermarket add-ons.

**Q: Can a customer order a Cobra body and not the engine from Planet Cobra?**

A: No. Planet Cobra is a turn-key operation and delivers complete Shelby vehicles with body and engine intact upon delivery to the customer.

**Q: Where does Planet Cobra have Cobra engines installed?**

A: Planet Cobra has contracted with trained Shelby technician to install, tune and service engines for CSX Cobras. The company also works closely with Shelby Engines in Gardena, California.

**Q: Does SG Becker work with specific Shelby Mustangs?**

A: Yes. SG Becker specializes in '65 to '70 original Shelby Mustangs as well as '71 Boss and '73 convertible Mustangs.

**Q: Does Planet Cobra service vintage Cobras or classic Shelby Mustangs?**

A: Yes. Planet Cobra has a team of qualified technicians who can work on authentic CSX and classic Mustang vehicles.

## Media Contact

Scott Black | TPRM | 214 520 3430 x.303 | sblack@tpm-usa.com