

NEWS RELEASE



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TWO COBRAS SELL FOR \$4.35M ACCORDING TO REPORT

ATLANTA –January 7, 2009 - According to Hagerty’s Cars That Matter, two Shelby Cobras have sold for over \$4.35M during the first weekend in January 2009, further solidifying the Shelby brand and the investment value of the Cobra.

“The first weekend of the New Year saw a reported world record price for a 427 SC Cobra at auction plus a ‘no surprise’ price on a well turned out 289. The 427 SC Cobra, CSX 3021, was offered to the sale as the first 427 SC Cobra built and sold for a reported \$3,780,000 at auction in Fort Lauderdale, Florida, on January 3rd. This is said to be a world-record price for an open Cobra without race history and when verified, will fill the record book on many scores,” Cars That Matter reports.

The article further noted that, “the gold-colored 427 SC, one of only two built in that color, was also featured on the Cobra Caravan, a Shelby roadshow when the car was new. Said to be a one owner car with just 3,800 miles, it was presented at auction late in the sale on Saturday evening where it sold to a buyer in attendance at the event, held in the War Memorial Auditorium. The same bidder also reportedly bought CSX 2311 for \$572,400. This dark green 289 featured some unusual options including dual carbs, painted and not chromed wire wheels and an original Cobra radio. Phone calls and an email sent to the auction sponsor and the auction company, Hollywood Wheels Auctions and Shows, have not been returned at this time.”

ABOUT PLANET COBRA

Planet Cobra is the most trusted resource for buying and selling genuine Shelbys today. The company has been in the business for over 30 years and has access to unlimited contacts, databases and insider information that can help enthusiasts buy or sell a Shelby Cobra or Mustang at the best possible price.

Stephen Becker, well-known and respected Shelby expert, is one of the most prolific authorities on Shelby automobiles. His expertise and in-depth knowledge has been tapped by clients to purchase, consign and restore original Shelbys. Becker has been retained by key auto groups and leaders to authenticate and value Shelby vehicles. More information is available at www.goplanetcobra.com or by calling Aaron Cook at (214) 520-3430 / acook@tprm-usa.com.

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